

www.mediattack.com 416.605.5875 help@mediattack.com

services

mediattack
the power of imagination
...and technology.

in cooperation with
garoconsulting inc.



Mediattack Technology Services

At Mediattack, our alliance brings together a unique blend of technology and management experience. We've combined a full-service I.T. team, whose skills span a broad range of architectures, with 15 years of operations and management experience. The sum of these skills enables us to serve you with mission-critical reliability.

NETWORKING

- system evaluation
- installation & upgrading
- set up & configuration
- network administration
- remote connectivity
- wireless solutions
- troubleshooting & support

I.T. ADMINISTRATION

- on-site support response
- online issue management
- service & maintenance plans
- security analysis & protocol
- virus control, detection & repair
- back up solutions
- disaster recovery

WEB DEVELOPMENT

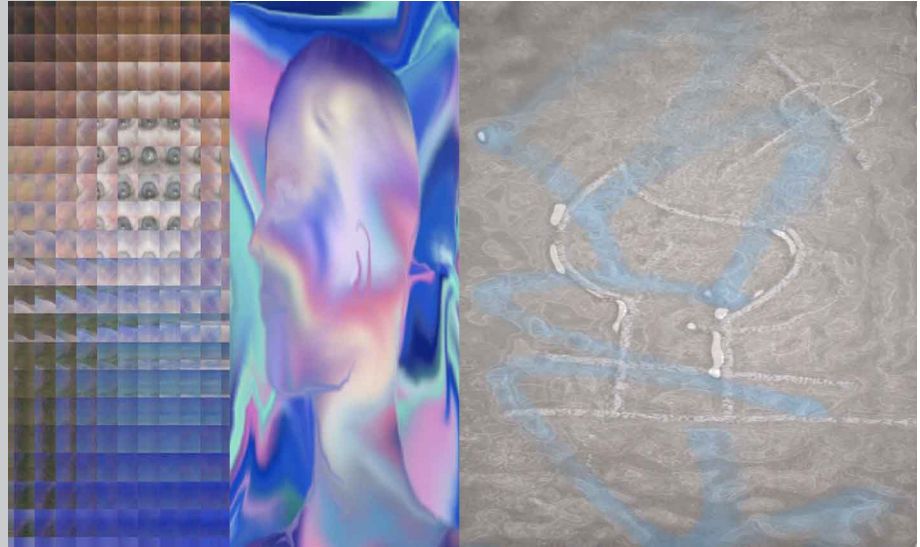
- site design & hosting
- email set up & hosting
- site maintenance & update plans
- web enablement & process migration
- secure corporate intranet development
- portal & membership sites
- e-newsletter design & distribution
- site evaluation & ROI analysis

APPLICATION DEVELOPMENT

- database design & development
- custom application & interface design
- local & web-based platforms

GENERAL TECHNOLOGY

- due diligence & technical audits
- data conversion & migration
- surveys & data gathering
- call centre & online technical support



Mediattack Creative Services

Technology needs creativity in order to thrive. At Mediattack, we concern ourselves with technology only to get the job done. We never let it become an obstacle along the creative journey. We create opportunity by imagining all the possibilities that technology can bring to your business.

DESIGN

- website
- intranet/extranet
- logos & style guides
- general graphics
- brochures
- catalogues
- stationary & business cards
- ad concepts & campaigns

STRATEGY

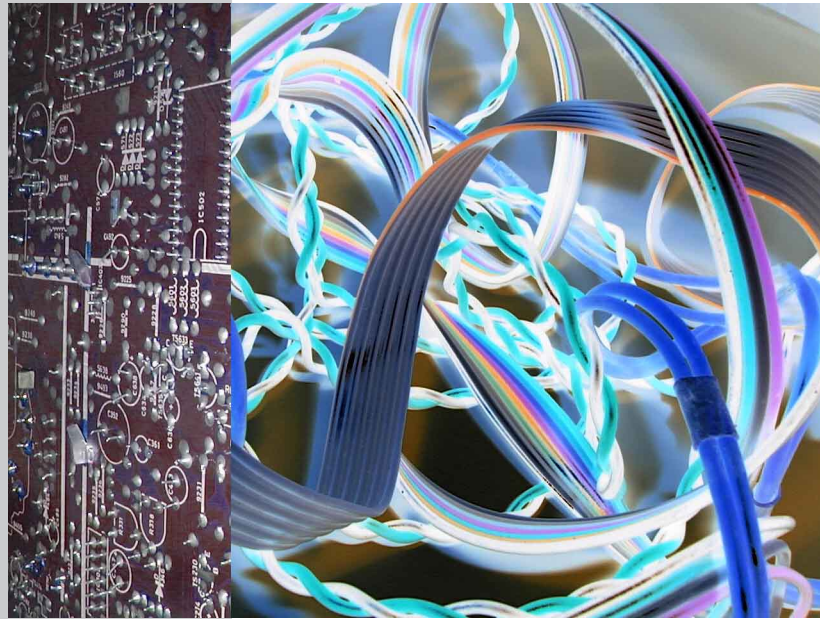
- brand development
- corporate identification
- idea analysis
- market research
- focus group testing
- commercial feasibility
- business planning
- business evaluations
- alliance brokering

MARKETING

- printing & distribution
- e-newsletter dissemination
- customer list management
- CRM planning
- direct mail management
- event planning
- project management
- copy writing
- privacy policy compliance

MEDIA

- corporate video production
- broadcast video production
- webcast production
- multi-media presentations
- flash animation
- digital asset management



Technical Environments

Our technical team consists of code writers, network specialist, web developers, computer mechanics and database gurus. All versed in their respective environments, and each with an appreciation of the priorities inherent in every business. Understanding both elements is what enables us to clearly identify your objectives, and then meet them by assembling only the technology that's absolutely necessary.

DATABASE PROVIDERS

- Low-End: Access, FoxPro
- High-End: SQL Server, Oracle

PROGRAMMING AND FRONT-ENDS

- Visual Basic, C++
- JSP, JavaScript, DHTML, VB-Script
- MS Office Integration

WEB TECHNOLOGIES

- Client-side: DHTML, Java and JavaScript, XML, VBscript
- Server-side: CGI Perl, JSP, ASP, UNIX, PHP, SSI

IN-HOUSE TOOLSET

- Microsoft Visual Studio Professional (all components), Borland C++

TECHNOLOGY PROVIDERS

- 3G Touch Solutions
- Microsoft Corporation (Visual Basic, Access, MS-SQL, ASP)
- Adobe (Acrobat and Image controls)
- Borland (C++)
- Sun (Java, JavaScript, Applets, JSP, Servlets)
- Oracle Corp
- IBM Corporation (DB2)
- Infragistics Corporation (OCX controls)
- Chestysoft (OCX controls)